For Amazon vendors that have activated our new Retail Analytics module in Sellics VE, there are some exciting new updates in your VE/AE account!

To help you better evaluate your sales performance on Amazon, in your Retail Analytics dashboard you can now:

1. Export all data from your Sales Diagnostics & Inventory Health reports on a daily basis.
2. See your top 10 most returned products on Amazon for your chosen period.
3. New country comparison view; compare your revenue/units against your other Amazon marketplaces.
4. Toggle between your ‘Sourcing’ and ‘Manufacturing’ view for ARA Basic and ARA Premium customers.
5. Filter Retail Analytics by ARA account

Bonus: Canada, Mexico, and India marketplaces are now also available in Sellics Vendor Edition!

See what’s new in our Amazon vendor sales performance dashboard

1. Choose to export all data (‘Export all Reports’), or only export data from your table summary (‘Export Table’).

We now also display your **average sales price and returns** in your Table Summary overview.

2. See your top 10 most returned products on Amazon for your chosen period.
3. New country comparison view; compare your revenue/units against your other Amazon marketplaces.

Bonus: Canada, Mexico, and India marketplaces are now also available in Sellics Vendor Edition!

4. Toggle between the ‘Sourcing’ and ‘Manufacturing’ view for ARA Basic and ARA Premium customers.

What is the ‘Manufacturing’ view?
This is only available to manufacturers, and it shows aggregate sales and inventory information for items that have been identified with that manufacturer or brand owner, regardless of whether Amazon purchases the items directly from them as a vendor or from another distributor.

Manufacturer products can include sales from that manufacturer, sales from a distributor or wholesaler or in the EU, sales from a source outside that specific territory (e.g. a foreign wholesaler or the manufacturer’s company in another EU territory).

What is the ‘Sourcing’ view?

The Sourcing view shows the sales and inventory for the products under that specific vendor. In the EU, this includes all goods sold in the same country as well as goods purchased to be sold in another EU country, also known as the European Fulfilment Network (EFN).

5. Filter Retail Analytics by ARA account.

If you have more than one ARA account per country, you can now easily filter your Retail Analytics view to see the data for a specific ARA account. Just click ‘Filter by account’ at the top of your dashboard.

Do you have any questions or suggestions for improvement? Let us know in the comments below, or email us at: support@sellics.com. We look forward to receiving your feedback!

Try Sellics for free now!

Get Started

14-Day Free Trial  Expires Automatically

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